Beat: Travel

VIRGIN AMERICA TEAMS UP WITH NETFLIX TO OFFER TRAVELLERS FREE WIFI ACCESS

AIRLINE & INTERNET TV NETWORK JOIN FORCE

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USPA NEWS - Virgin America and Netflix kicked off their #NetflixOnboard partnership on September 29, with the surprise unveiling of a 'House of Cards' and Netflix-branded aircraft and an appearance by Michael Kelly (Doug Stamper the President's consultant and Machiavellian fixer),...

Virgin America and Netflix kicked off their #NetflixOnboard partnership on September 29, with the surprise unveiling of a 'House of Cards' and Netflix-branded aircraft and an appearance by Michael Kelly (Doug Stamper the President's consultant and Machiavellian fixer), dropping in on Virgin America Flight 1 from San Francisco International Airport (SFO) to Washington Reagan National Airport (DCA).

On September, 29, Netflix (Internet TV Network) and Virgin America (the low-fare, upscale airline) joined forces to provide complementary in-flight WiFi access that allow new an existing members to enjoy the entire Netflix catalog of films and shows. The experience is made possible by Virgin America's recent connectivity partnership with ViaSat and the aircrafts will be all equipped, starting with the 10 new Airbus A320 being delivered from fall 2015 to mid-2016.

In addition, will be offered 'House of Cards' seasons 1-3 for free on the airline's recently upgraded Red ® touch-screen seatback in-flight entertainment platform (travelers can binge-watch through their own devices or their seatback).

As the only airline based in Silicon Valley, Virgin Airlines is the first U.S. Airline to offer WiFi on every flight and power outlets at every seat.

Virgin America has one of the youngest fleets in the industry, with custom-designed, mood-lit cabins, comfortable leather seating and a personal seatback entertainement platform offering travelers their own seatback touch-screen with movies, live TV, interactive maps, videogames, a 3,000 song library and an on-demand menu, which allows to order a cocktail or snack from seatback any time during the flight.

Existing account holders will be able to access Netflix through their mobile device, tablet or laptop onboard ViaSat at no additional cost through March 2, 2016, while new members can sign up to enjoy a free 30-day free Netflix trial (good for use in the air or on the ground).

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